# MMP 350 Additional Readings

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## Design

### Algorithmic Visualizations

Healey, Christopher G. “Formalizing Artistic Techniques and Scientific Visualization for Painted Renditions of Complex Information Spaces” Department of Computer Science North Carolina State University Proceedings IJCAI 2001 Web <http://www.csc.ncsu.edu/faculty/healey/download/ijcai.01a.pdf>

### Interface and Design

No author “Seven Step Process All Designers Should Follow to Com plete Every Projects”, No date Web <http://www.1stwebdesigner.com/steps-designers-complete-project/>

No author, “The Seven Step Paul Rand Logo Test”, No date, Web <https://medium.com/entrepreneur-s-handbook/the-7-step-paul-rand-logo-test-5c7b546af17b>

Finlay, Victoria, Color: A Natural History of the Palette

Tidwell, Jennifer, “Chapter 11: Making It Look Good” Designing Interfaces

Tufte, Edward Beautiful Evidence Graphics Press (Chesire Connecticut: 1997)

Tufte, Edward Envisioning Information Graphics Press (Chesire Connecticut: 1990)

Tufte, Edward The Visual Display of Quantitative Information Graphics Press (Chesire Connecticut: 2001)

Tufte, Edward Visual Explanations Graphics Press (Chesire Connecticut: 1997)

Quartz, “Study confirms that there are two colors that look good on pretty much everybody”, No date, <http://qz.com/488444/a-survey-confirms-that-there-are-two-colors-that-look-best-on-pretty-much-everybody/>

### User Experience Design

Psychologists View of UX Design

https://uxmag.com/articles/the-psychologists-view-of-ux-design

## Writing

Newman P. Birk and Genevieve B. Birk *Understanding and Using English* Fifth Edition, The Odyssey Press A Division of The Bobbs-Merrill Company, Inc, (Indianapolis and New York, 1972)